

# Carbon neutral entrepreneurship toolkit

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Internal workshop

31.05.2024



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## TO BE OR NOT TO BE CARBON NEUTRAL ENTREPRENEUR



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## CARBON NEUTRAL LITERACY

- Individual, community and organizational responsibility
- Impact on climate change
- Carbon literacy and positive change





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## GOOD PRACTICES

- Transport
- Food & beverage
- Packaging
- Beauty and care
- Media

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## GOOD PRACTICES

- Smart waste management
- Green supply chains
- De-carbonization of industry
- Technologies and sustainable agriculture





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# APPLYING ESG FOR SUSTAINABLE BUSINESS

- Energy transformation - balanced and sustainable energy mix and expansion of interconnected grids
- Renewable energy and technologies of the future

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## A LOOK INTO THE FUTURE

- Smart cities: integrating sustainability in urban development
- Map of future jobs in the green and digital era





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## EDUCATION AND INNOVATIONS

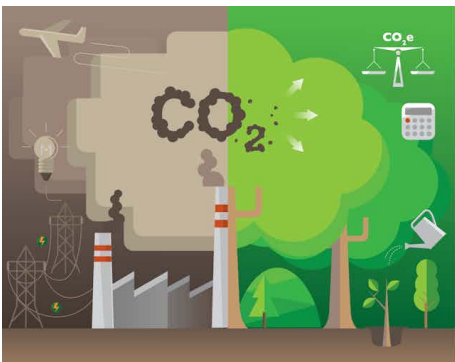
- Revolution of industries with the help of artificial intelligence
- Leadership in innovation: new ideas from the pioneers

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## HORIZONS FOR THE DEVELOPMENT

- Encouraging women shaping the climate agenda
- The ethical dimension of innovations





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# CARBON NEUTRAL LITERACY

Why and how to promote carbon  
neutral literacy?  
(discussion)



## Carbon neutral entrepreneurship toolkit

### Internal workshop

24.05.2024



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# Thank you for your attention!